

HOME-MAKERS will find helpful suggestions in every issue of this family paper. Reading the ads. helps you plan.

# THE COLEMAN JOURNAL

PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NEST PASS  
A WEEKLY RECORD OF INTERESTING COMMUNITY NEWS READ BY YOUNG AND OLD

The Most Effective Advertising Medium for reaching the People of Town and District. The Journal goes into the Homes

A Year's Subscription to The Coleman Journal makes an acceptable Christmas Gift. Post-paid anywhere in Canada, \$2.

VOLUME 15, No. 37

COLEMAN, ALBERTA THURSDAY, DECEMBER 24, 1936

\$2.00 PER YEAR; SINGLE COPY 5c

## Christmas Season Social Events Bring Happiness

### CHRISTMAS CONCERT AT CROW'S NEST

The children of Crow's Nest school held their annual concert in the school house on December 18. The principal Miss Eunice Shaylor, is to be complimented on the splendid manner in which the children had been trained. Many from other places attended, and enjoyed the delight of the children when Santa Claus distributed presents from the prettily decorated tree. "God Save the King" brought the evening to a successful ending.

### CHRISTMAS CHEER AT FERNIE

Though Fernie has been hard hit by its acute unemployment problem, the business men and citizens have responded generously to the Christmas Cheer fund, last week's Free Press showing that \$1116.72 has been subscribed. Donations were given by coal company's staffs, teaching staffs and larger stores in generous amounts, while many private citizens gave smaller amounts to swell a very nice total, which is expected will amount to over \$1200.00.

### LEGION DANCE ON CHRISTMAS EVE

The entertainment committee of the Canadian Legion anticipate quite a large number attending their dance on Thursday evening in the Community hall, and have made elaborate preparations. On Boxing Day, Saturday, December 26, they are running a carnival in the hall, from 2 p.m. till midnight, and every player at the Bingo booth will have a chance on a grand prize. The Legion is putting on these events in aid of the branch funds, and cordially extend a general invitation to the public to attend.

### ST. JOHN AMBULANCE ASSOCIATION DANCE

New Year's Eve is the date of the annual dance of the above association, and it is expected it will be attended by a large number of people. The work of the association throughout the year is financed largely from the proceeds of this dance, and as the work of the members is entirely voluntary, and the doctors give their services in lectures and demonstrations in First Aid, it is fitting that widespread public support should be accorded the branch of the association. The coal companies also encourage the association, as its usefulness has been demonstrated on various occasions when accidents happen in the mines. This year the association has a very large class, and instruction is also being given to young women in First Aid for the home.

## COLE'S THEATRE BELLEVUE

Thursday, Friday and Saturday  
December 24, 25 and 26  
**FREDDIE BARTHOLOMEW**  
and  
**Dolores Costello Barrymore**  
in

## "Little Lord Fauntleroy"

One of the most beautiful love stories ever told—re-created in a picture that will bring joy to millions!

also showing  
**Mickey Mouse in Color**, and  
**Metrotone News Reel**.  
It's a perfect holiday show  
and a real treat for the whole  
family.

Monday, Tuesday, Wednesday  
December 28, 29 and 30  
**Frank Parker, Radio's Sensational**  
**Singing Star**, and  
**Tamara**, in

## "Sweet Surrender"

also Comedy and Novelty Reel  
Admission 30c and 10c

To Our  
Advertisers  
Subscribers  
and Friends

we wish  
you a  
  
**Very  
Merry  
Xmas**



TO OUR  
READERS  
in various  
parts of the  
Dominion.  
We extend our  
  
**Hearty  
Good  
Wishes**

### LEGION CHRISTMAS TREE ENJOYED

Following the regular meeting on Friday last, a Christmas tree and party was held for the children of the members, who were well pleased with the entertainment provided for them, and the presents distributed. The Women's Auxiliary of the Legion are to be complimented on their good work.

### BIG DEMAND FOR CHRISTMAS EDITION

Though The Journal printed, as anticipated, a sufficient number of additional copies of its Christmas edition for extra demands by those who wished to send copies to relatives and friends, the issue was completely sold out. Many complimentary remarks were received on the appearance of the paper, which is the publisher's ambition to improve as much as possible. A local weekly newspaper aims to be representative of the community in which it is published, and co-operation of local business houses is a necessary and important factor, and this was extended to The Journal quite freely. The local weekly is really the mirror of community activities, and aims to portray in interesting style the local news.

Some very fine Christmas editions of other weekly newspapers were received, and the publishers and also that local business houses take a pride in seeing a good newspaper published in their home towns.

It is by the combined efforts of all and local pride in its own institutions that a town progresses.

### SCHOOLS RE-OPEN MONDAY, JANUARY 4th

Closing on Wednesday, December 23, for the Christmas holidays, those teachers living out of town have all left for their various homes, and children are keenly anticipating the great day, best home holiday of the year. On Monday, January 4, the schools will re-open.

Just when the new high school building will be ready is not yet known, but it is hoped to have it ready before the end of January. An official opening, it is probable, will be arranged, when addresses will be given by the leading officers of the school board and the council, and a concert program by the high school pupils. The auditorium of the new building will accommodate about 300 people, but the class rooms will be available to hold the overflow.

### HUGH DUNLOP WINS AT BILLIARDS

Springing the biggest upset in many years, Hugh Dunlop stroked his way to a brilliant win in the final of the billiard tournament sponsored by Lloyd and Randall, of the Rialto Pool Room. His victim, Joe Ball, had been established favorite due to his good form, but had to admit defeat to Dunlop, whose favorable handicap of 120 out of 200 coupled with his steady form proved too good for Ball. Both finalists received turkeys.

Not content to win the final of the billiards, Dunlop has stroked his way to the semi-finals of the snooker tournament, in which he is expected to meet strong opposition. Tony De Cecco won his way to the final of this event when he gave the favorite, Tony Fergotti, an artistic trimming in the semi-final.

Donald: "My mother's awful funny."

Uncle: "Why?"

Donald: "Well, when we have mince pie or frosted cake she asks if I want some; but when we have spinach she just gives it to me."

Journal ads. have pulling power.



Mayor G. Pattinson and Arthur Reid, chairman of Coleman School District extend Christmas Greetings to the ratepayers and trust that the same co-operation shown in the past year will be extended during 1937. The year has seen considerable progress in municipal and school affairs, which is a source of gratification to all concerned.



### PRIZE FOR ESTIMATING CORRECT WEIGHT

Of Stone Plaque on Which is Moulded the Name of New School

Keen interest has been aroused in the rapid progress of the erection of Coleman's new high school building, and recently the large stones on which have been cast the name of the school were placed in position and cemented so that they appear as one whole plaque. Various estimates have been made on the weight of the plaque, and a prize of \$2.00 will be given for the nearest correct estimate, and two additional prizes of \$4.00 each to the second and third nearest estimate.

Anybody can qualify or try for the prize, except those engaged at work on the building. Already a number of unofficial guesses have been made and they will surprise most people to know the approximate weight, and there is a chance to do a little figuring over the holiday and send in replies to The Journal office not later than December 31st.

### DEATH OF SHERWOOD HERCHMER

Sherwood Herchmer, Fernie barrister and old timer in the Pass, died on Saturday evening at Fernie after being operated upon the week previous. Mr. Herchmer is known throughout southern Alberta and British Columbia for his curling activities, having attended the bonspiel for twenty years or more without once being absent during that time. He has performed the duties of secretary for many years at the Crow's Nest Pass bonspiel and a draw could never be made at this bonspiel unless Sherwood presided as master of ceremonies. Curling circles have lost an ardent curler and staunch supporter of the association which will take years to fill. The Coleman curling club showed their esteem by sending a wreath.

Mr. Herchmer is the son of the late Commissioner Herchmer of the Royal Northwest Mounted Police, and came west from Eastern Canada half a century ago. This district loses quite a colorful figure in the death of the well-known Fernie barrister.

### His Job

Efficiency Expert: "I fired the worst clock watcher in your employ."

Boss: "Who is he?"

Expert: "Joe Jones."

Boss: "What! He's my time-keeper!—Christian Advocate."

### AMERICAN TRIBUTE TO BRITISH KING

Chipped from Los Angeles Times by Mary Bond Revely, of Redmond's Beach, Calif.

"We have known the King of England for a long time as a young man with much common sense and savoir faire, who was being familiarized with the world in preparation for future high office.

"He has a mind of his own and a nice way of keeping it to himself. In due time he came to his destined high estate.

"England has an enviable stability that few other nations possess. She is with her rulers as decent men are with their wives. You know who they are going to be through life. As a nation England shows them that decent respect and consideration that their dignity of office requires.

"The King has proven his savoir faire in contact with the world; his fearlessness in many daring adventures, including flying from Africa to his father's sick bed, and his decision in immediately authorizing a critical operation.

"We have shown our enormous bad taste by gossiping about his association with a certain lady whom idle speculation indicates he might marry.

"His own nation, although possibly not pleased, has the decency, lacking in us, not to comment. Why advertise our crassness and offend the sensibilities of friendly neighbors?

"Whatever the situation, we do needless harm by sticking our dirty noses in others' business."

### TOURIST TRAFFIC INCREASING

A record migration of United States vacationists to Canada is being reported by Tourist bureaus in all provinces for 1936 and early plans are being initiated to take care of a bigger and better business in 1937.

The figures to be released by the bureaus show there was not much partiality to any one section of the 4,000 miles of Dominion frontier. The roads of adventure sought by the holiday makers led to the shrines of Dominion history, but equally attractive were the silences of the outdoors.

A check-up of provincial highway departments registers today 100,000 miles of improved roads. Except for the far north, most of Canada's playgrounds are little more than a day's run off United States territory.—Adv.

### COUNCIL APPOINTS ASSESSOR TO MAKE NEW ASSESSMENT OF TOWN PROPERTY

At the last meeting of the council, Mr. C. W. May, of Calgary, attended and was appointed to carry out a re-assessment for taxation purposes. The last assessment was made in 1927 by Mr. Popham, also of Calgary. It is estimated the cost will be about \$600, and the council approved of the engagement of Mr. May.

Accounts for various purposes, totalling \$10,636 held over from November were passed for payment.

### ELECTED EXALTED RULER

Charles A. Clark, jr., son of the publisher of the High River Times, has been elected Exalted Ruler of the Elks Lodge for 1937, succeeding W. A. Collier. He is quite a young man, and commenting on the election, The Times states: "Youth is in the ascendant according to the state of officers elected, and it is expected that the fleet feet of the younger generation will carry the fortunes of the Lodge to new and greater realms."

### THIEVES ROB SENTINEL MOTORS

Gaining entrance to Sentinel Motors on Thursday evening by forcing their way through the side door leading into the garage thieves made their way into the office of A. M. Morrison where they stole a small sum of money and stamps. On the display floor they picked up a table radio and gramophone combination set and made their escape. R.C.M.P. are investigating the case.

### 300 YEARS AGO

In the following interesting comment from Hugh Clark's column, in the High River Times, is of particular interest, in view of the recent abdication of King Edward VIII.

Three hundred years ago, England produced a man whose opinion on the King-Simpson marriage is worth noting. In one of Shakespeare's plays, Laertes is talking to Ophelia about her marriage with Hamlet, Prince of Denmark. Laertes does not object to Hamlet wooing her, but this is the warning he gives her:

"But you must fear,  
His greatness weighed, his will is not his own,  
For he himself is subject to his birth.

He may not, as unvalued persons do,  
Carve for himself, for on his choice depends  
The safety and the health of this whole state,  
And therefore must his choice be circumscribed

With the voice and yielding of that body  
Which else is his; the head, then, if he will, it fits his wisdom so far to believe it. As he, in his particular care and place, May give his saying dead, which is no further  
Than the main voice of Denmark goes withal."

Substitute Edward for Hamlet; Baldwin for Laertes, Mrs. Simpson for Ophelia (save the Mark) and you have the picture complete and the case closed.

There is nothing to equal a well printed poster from The Journal office to advertise dances, socials and other events, besides display advertising in this paper. Good printing gives a good impression of that which it advertises, and you get THE BEST at this office.

### PRINTED POSTERS COMMAND ATTENTION

There is nothing to equal a well printed poster from The Journal office to advertise dances, socials and other events, besides display advertising in this paper. Good printing gives a good impression of that which it advertises, and you get THE BEST at this office.

## Local News Notes of Interest to Coleman People

### Many Visitors Here and Family Re-Unions During Yuletide Season of Good Cheer.

Mr. Mac Hall is home from Alberta University for Christmas.

BORN—To Mr. and Mrs. Ernest Kennedy on Friday, December 18, a daughter.

J. M. Chalmers will leave Thursday for his home in Calgary, where he will spend the Christmas holidays.

James Kellock, student at Mount Royal College, Calgary, is home for the Christmas holidays.

R. F. Barnes left on Monday to spend Christmas with Mr. and Mrs. J. A. McLeod at Cadomin.

Pat, Bill and Jimmy Hay left Sunday for Calgary where they are the guests of their grandmother, Mrs. Bennett, for the Christmas holidays.

Mrs. Jennie Smith left recently for a two month's visit with her daughter, Mrs. T. W. Davis and Mr. Davis at Mission, B.C.

Remember the funnest and in-door arrival in the Community hall on Boxing Day, December 26, from 2 p.m. till midnight.

James Kairns has been ill during the week with a severe cold, but is on the mend and hopes to be around for Christmas.

Miss Ailsa Belevich, student at Garbutt's business college, Calgary, is spending the Christmas holidays at her home here.

Jose D'Andrea, nurse-in-training at the Royal Alexandra hospital at Edmonton, is spending Christmas holidays with her parents here.

Miss Hilda Fairhurst, provincial government nurse for Vancouver district, is spending the holidays at her home.

Exhibition games between Coleman Canadians and Nelson and Trail are expected to be played in Coleman early in the new year.

"We men," said Napoleon, "may conquer the world, but there is always one woman who conquers us." The recent abdication of King Edward again proves Napoleon was right.

Taking it by and large, we suppose that Mrs. Simpson has done more than anyone else to interrupt bridge games during the past month or two—High River Times.

Jules Anselot, jr., who on Monday, December 14, was injured in a mine accident when his hips were crushed between mine cars, is making progress in the hospital.

S. B. Ryan got a surprise of a rather unpleasant nature when he fell into the cellar at his home. He now limps around with the aid of a walking stick, with a resolve to be more careful in future.

Louise Destobel, 18 years, was seriously injured at McGillivray mine on Saturday while employed at his job as brakie. It is reported several mine cars jumped the track, pinning Destobel against the wall, fracturing his hip, causing internal injuries and also head injuries.

The Journal acknowledges with appreciation the Christmas greetings of Mr. and Mrs. Frank Celli, of Creston. Mr. Celli at one time operated the Palm Canyon here, and is now engaged in the successful occupation of fruit growing in the beautiful Creston valley.

Miss Margaret McDonald returned from Victoria, B.C., to spend Christmas with her parents, Mr. and Mrs. J. O. C. McDonald, and her sister, Mrs. William Wittaker and young son came from Coal Valley, Alta., to spend the holidays. Mr. Wittaker will arrive on Christmas Eve.

Peter Farmer has been appointed chemical engineer for the Aldermar Copper Corporation, Ltd., in the Noranda area in the Province of Quebec. Recently he called on Mr. and Mrs. Whiteside whilst in Sarnia, and found them quite well. Mr. Farmer, though only 23 years old, has made rapid strides in his profession, and last year took a course in the Massachusetts Institute of Technology, following a course at Alberta University. He is specializing in metallurgy and chemical treatment of ores.

## Helps END A COLD Quicker



## The 3-Minute VapoRub Massage

Massage VapoRub briskly on the throat, chest and back (between and below the shoulder blades). Then spread it thick over the chest and cover with warm cloth.

Almost before you finish rubbing, VapoRub starts to bring relief: two ways at once—two direct ways:

1. **Through the Skin.** VapoRub acts direct through the skin like a poultice or plaster.
2. **Meditated Vapors.** At the same time, its medicated vapors, released by body heat, are breathed in for hours—about 15 times a minute—direct to the irritated air-passages of the nose, throat and chest.

This combined poultice-and-vapor action loosens phlegm—relieves irritation—helps break congestion. While the little patient relaxes into comfortable sleep, VapoRub keeps right on working. Often, by morning the worst of the cold is over.

**Avoids Risk of Stomach Upsets**  
This safe, external treatment cannot possibly upset the stomach, as constant internal "dosing" is so apt to do. It can be used freely, as often as needed, even on the youngest child.

**Now White—Stainless**  
Thanks to a new process, VapoRub now comes to you in white stainless form. Only the color is removed; it is the same VapoRub—the same formula and the same effective double action.

**VICKS VAPORUB**

Mother! Look in your VapoRub Plan—a practical home guide to greater freedom from colds. In plain text among 17,351 people, this Plan cut colds from colds more than half! Follow Vicks Plan for Better Control of Colds

## Community Hospitalization

During the past three or four years public demand for some form of State hospitalization and medical care or insurance against the great burden of the cost of sickness to the individual has accelerated materially in the three prairie provinces and it has now become an accepted fact that it is only a matter of time before these costs will become a community affair, at least on a province wide scale and perhaps eventually throughout the Dominion.

Many scattered communities have already adopted the principle on a limited basis by the appointment of a part or whole time municipal doctor and by making agreements with hospitals, providing for the medical and hospital care of all, and in some cases, of a section of the members of the subscribing community. In some instances outstanding success can be attributed to these limited ventures, but in other cases it is felt that financial ability has restricted the scope of the work in channels too confined; and even in these cases, the appetite for a wider system has been created resulting in a growing demand for adoption of a plan which will cover the entire range of care for sickness and one which will spread the costs over a greater number of people.

As a result of this accumulating public demand, the question of some form of group health insurance has of late been occupying the attention of the governments of the three prairie provinces and some progress towards the consummation of plans has been made in varying degree. A good deal of spade work has been done, both by governments and other organizations.

One of the chief difficulties confronting the prairie provinces in launching any large scale plan of community health insurance, however, is the absence of any data on which to base the probable cost. It is true estimates have been given by public men and others interested in furthering such a project, of the probable cost of operating a scheme of State medicine or a health insurance scheme, but at best they are only estimates and experience in other fields has demonstrated that often enough estimates are wide of the mark when realization is achieved.

It is true that data is available from other countries where health insurance schemes have been in operation for some time, but these are effective mostly in industrial communities where conditions are entirely different to those prevailing in sparsely settled agricultural areas like the prairies of the Canadian west and for this reason the figures available elsewhere cannot be relied upon when applied to these areas.

In this connection it is interesting to note that an organization recently set up in Saskatchewan, the Saskatchewan State Hospital and Medical League, with an objective of promoting and establishing a scheme for that province, is going about its work in a business-like manner by securing at first hand a great deal of specific information as to actual costs of a large number of farmers for medical and hospital attention for their families over a five-year period.

This information is being procured by a questionnaire which has been sent out by the League, in co-operation with the Wheat Pool, to the 19,000 Pool members in Saskatchewan and when replies are received it will be possible, by striking an average, to show the actual per capita cost for hospitalization, nursing services and medicine and medical supplies for a very substantial percentage of the rural population of the province.

While this will not demonstrate the probable per capita cost of a scheme of health insurance on community basis, it will provide a great deal of valuable data and give at least a foundation on which to erect a structure and eliminate the necessity of relying on guesses-work from the ground up. Needless to say it will take some considerable time before all the information available from a questionnaire asking for information on a dozen items is received and compiled, and even then the work of the League will only be well started, but the data will not only be of considerable interest but it will be of great value, not only in formulating a feasible plan for Saskatchewan but also for the neighboring provinces where conditions are somewhat similar.

## Keeps War Trophies

Bullet Extracted From Body of War Veteran After 18 Years

Although he had carried it with him constantly for 18 years, James Varley, Christie Street hospital patient, recently saw for the first time a bullet "presented" to him during the war. At the hospital, Dr. G. M. Dale and Dr. D. E. Robertson removed a German service bullet from Varley's lower spine. Now, according to Dr. Dale, Varley plans to shine the bullet and keep it as a trophy.

## The Oldest Ocean

According to some investigators, the Atlantic is the youngest, and the Pacific is the oldest of the oceans. Nevertheless, other investigators believe the Atlantic to be the oldest of all the oceans, with the exception of the West Indian region, and that the Pacific is still in the making.

First plum puddings consisted of liquid concoctions, served in soup tureens.

## Temperature In Airplanes

Heat Absorbed While On Ground Reduced By Dry Snow

An artificial snowstorm is being created within the passenger compartments of certain transport planes to overcome the heat absorbed by the planes while on the ground. The temperature can be reduced from 105 to 70 degrees within two minutes. The storm is created by spraying a gas basically carbon dioxide on the walls and ceiling of the cabin. This immediately begins to evaporate, resolving itself into a dry snow that leaves no moisture or residue. New York Times.

It is said that 54 per cent. of the road troubles of motorists is caused by tire and ignition trouble.

It is said that the left hand freezes more rapidly than the right hand.

Money may not talk, but it cheers a man up wonderfully.

## Reorganize Militia

## Canada's Non-Permanent Active Militia To Be Placed On New Basis

Reorganization of Canada's non-permanent active militia has been completed, and as it emerges from the crucible the new form of the Dominion's citizen soldiers is greatly dwarfed in respect of units but sturdily consistent so far as personnel is concerned.

Hon. Ian Mackenzie, minister of national defence, has released the whole plan involving the reorganization of the non-permanent active forces. These contemplate restriction of units, but are compensated by compactness in efficiency. They also elevate the militia from the prospective to the actual.

In brief, the militia is cut down with respect to paper units. Regiments which previously existed in the militia list only on paper entirely disappeared. Those which persevered strongly in peace times remain some of them amalgamated with others, it is true, but still with enough preserved in their new name to identify them with their former lustre.

So far as units are concerned, the Mackenzie System is drastic, and has been in process of organization for a year. Reorganization of the non-permanent active forces was the one big problem which confronted the minister when he assumed office last year, and since then the entire department has been working to effect the adjustments announced by Mr. Mackenzie.

The new militia is reduced from 86 cavalry regiments to 20, of which four are armored car units.

The 135 infantry regiments are whittled to 91. These are made up of 59 rifle battalions, 26 machine gun battalions and six tank battalions. Artillery is increased by 52 new units. Field artillery batteries will henceforth number 110, an increase of 41; medium batteries are increased from 25 to 31. The heavy batteries remain as at present, two, while the coast brigades are increased at two. However, anti-aircraft units are increased from one, plus two sections, to six, plus two sections, an increase of five.

The following steps leading up to the reorganization and an analysis of the changes effected were detailed immediately after the war, establishment of the Canadian militia was set at 11 divisions and four cavalry divisions.

In 1931 an international disarmament conference was summoned to meet at Geneva on Feb. 8, 1932. Canada, faced with the necessity of filing data at this conference, notified the secretariat that in future her land forces would be limited to six divisions, one cavalry division, and certain fortress and ancillary troops.

Although this decision was made by the government in 1931, no instructions to put it into effect were issued up to the time when the present minister took office on October 23, 1935.

On Dec. 4, 1935, a report was laid before the minister, containing a suggested scheme for reorganization. The minister thereupon gave instructions to proceed.

The reorganization is now completed. A few inactive units have been disbanded. Thirty-six cavalry regiments have been reduced to 16 cavalry regiments, and four armored car regiments.

A total of 135 infantry and machine gun battalions have been reduced to 59 rifle battalions, 26 machine gun battalions, and six tank battalions.

By conversion of cavalry and infantry units and by formation of new units, the Royal Canadian Artillery has been increased by 41 field batteries, six medium batteries, and five anti-aircraft batteries.

## Won Wide Acclaim

But Italian Workers Found Mussolini's Plan Not So Good

Mussolini won wide acclaim among Italian workers when, on August 1, an agreement made under his supervision, was announced providing a 10 per cent. wage increase for 500,000 mechanical employees and metallurgical establishments. But—

Two months later Mussolini reduced the value of the Italian currency 41 per cent., making the workers' lira worth barely half of what it had been before on the world market, though a price-fixing edict is supposed to protect its purchasing power at home. And now—

Mussolini has increased the work week to 60 hours to speed up production of war materials by 1,200 industries.

Thus are illustrated the benefits to the worker of the benevolent Fascist dictatorship. Box score: One pat on the back; two cracks on the nose.—St. Louis Post-Dispatch.

## Method May Be Changed

## Canadian Banks May Be In Future Have Fewer Branches

Two developments of the depression seem likely to influence permanently the methods of bank operation in Canada. One is the gradual withdrawal of the note issue privilege, which in former times helped to finance the opening of "marginal" branches. The other is the growth of provincial taxation aimed specifically at the branch offices of the banks.

"The pressure of these forces," writes J. V. Walters, "is bound to compel banks to seek avenues of relief and the most convenient avenue seems to be those of mechanization and of a trend to larger offices as a permanent feature of policy rather than a temporary expedient. There is a link between such developments, inasmuch as mechanization can be most successfully applied to the larger offices. In addition, if this trend should come about, it would affect, not only the size but also the flexibility of operating expenses. The reason is that the operation of machines in banks tends to become the prerogative of the female section of the staff, a section in which the annual labor turnover is much higher than in the male section. Thus, since cessation of recruitment at the onset of depression is already the policy of banks, the total staff of a bank would adjust itself more rapidly to conditions."—Canadian Banker.

## Extra Pay For Christmas

## Extra Wage Compensation Is Announced For Employees Of General Foods

A week before Christmas all employees of General Foods who have been with the company prior to January 1, 1936, received an extra wage compensation of two weeks' pay, according to an announcement by R. K. McIntosh, Managing Director of General Foods Limited, Toronto.

The distinction was made on December 17, 1935. An extra compensation of one week's pay was given to all employees between January 1, 1936 and November 17, 1935.

These extra wage compensations affect all General Foods employees in 63 plants and sales offices in Canada and the United States. The employees receiving it participate in the manufacture and sale of such widely known food products as Jell-O, Maxwell House Coffee, Grape-Nuts, Post's Raisin Bran, Post's Cocoa, Post's Chocolate, Santa Coffee, Post's Bran Flakes, Sugar-Crisp, Corn Flakes, Flakes Coconut, Minute Tapioca, Post's and Swans Down Cake Flour.

The extra pay compensation is in addition to the vacations with pay extended this year to all factory employees of the company.

## SELECTED RECIPES

## PLAIN LAYER CAKE

- 1/2 cup butter
  - 1 cup sugar
  - 2 eggs
  - 1 1/2 cups flour
  - 2 1/2 teaspoons Magic Baking Powder
  - 1/2 teaspoon salt
  - 1/2 cup milk
  - 1/2 teaspoon flavoring
- Cream butter until as light as whipped cream, add sugar, gradually beating all the time. Add the whole eggs, one at a time, beating well between each addition of each egg. Stir together flour, baking powder and salt, and fold in one-third to the butter mixture, one-third of the milk, and continue until all flour and milk are used up. Add flavoring. Half fill buttered and floured pans. Bake in oven at 350 degrees F. ten to 15 minutes.

When cool put between layers and cover cake with the following:

- Pineapple Frosting
- 2 tablespoons pineapple juice
- 2 teaspoons lemon juice
- 2 tablespoons butter
- 2 cups or more confectioner's sugar

Put pineapple juice into saucepan, when at boiling point remove from fire and add butter and lemon juice—when butter is melted pour slowly in the sugar—beating hard until of a nice consistency to spread.

## Lost From Wrecked Plane

Letter Washed Up On England's Shores Returned To Sender

Lost in the wreck of a British transport plane and washed up on the shores of England after an undetermined lapse of time, a letter posted in Guelph, Ontario, in September, destined for Australia, has been returned to the sender in Guelph. The letter was posted by Mrs. T. Storey and apparently came from the wreck of the Boadicea, which left Guelph for Paris and was never seen again. A note from the British postal authorities, which accompanied the returned letter, indicated it was included in a packet washed up from the wreck of the British transport plane.

This advertisement is written and inserted without charge in compliment to a truly great Canadian through whose unselfish efforts this wild girl was found a sanctuary in their midst.

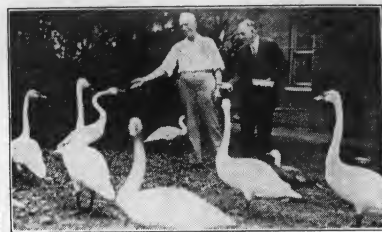
That every home may read Jack Miner's own writings and see by photograph that his book has been republished in this paper—and 32 pages more material—at \$1.25, instead of the previous \$2.00. It's just out!

# "UNCLE" JACK MINER

## Writes a Book, Entitled

# "JACK MINER AND THE BIRDS"

Give It For a New Year's Gift!



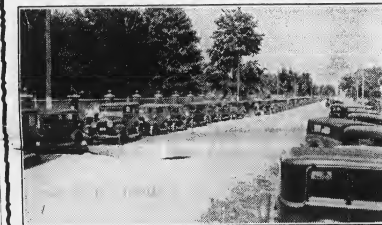
Yes—they're wild Swans—but they all love Jack

Every Boy Scout, every school boy and every school girl in Canada now knows of Jack Miner and many, many thousands of adults too, have seen him and heard him talk (you can't call it a lecture) about his work for the preservation of wild life. He is called by authorities "one of the world's great naturalists."

Practically without money he started his idea of a place where wild bird life would be protected during migration North and South—the birds found out about it before the public did—and finally aid had to be given to buy corn to feed the geese, ducks, swans in their thousands upon thousands who settled in his ponds and rested unmolested.

Perhaps you can't travel half way across Canada to see this sight but let us tell you it's a thrill of a lifetime. To you and those like you it is possible to read Jack's own words in his 207 page book, and through the 68 pictures get a good idea of the work that's going on. Jack is not a money maker—he's a poor man, financially—if people had not contributed when they saw what a wonderful thing was being done he could not have continued. He charges no admission fees—sells no souvenirs and his only hard and fast rule for visitors are "no bad language to be used" and that "everything is shut tight on Sundays".

Jack is 71 (born April 10, 1865) and only occasionally gets away for a radio talk or lecture now—he's hale and hearty but very busy around home.



Autos line up for miles every spring and fall. The fence you see was built by an admirer of Jack

People come from all over the world to see the Jack Miner Sanctuary—this work has encouraged others to do the same thing elsewhere, so making Jack very happy.

Every home should have this book because besides birds it discusses a homely philosophy of life which, if followed, would make all happy. It impresses children and adults alike with its genuineness and rugged honesty.

Now if you want this new book, "Jack Miner and the Birds"—207 pages—68 photographs—just go to your stationery store and order it or if you can't get it there write to the Copp Clark Co., Ltd., 485 Wellington Street, W., Toronto—the Canadian agents—and they'll see that you do get it.

## Medical Service In North

## Native Inhabitants Not Neglected By Canadian Government

Medical care for the native inhabitants of Canada's Far North is provided by the Canadian Government, and for thousands of miles along the Arctic coast of the Dominion, in fair weather and in foul, medical officers in the service of the Government bring their healing art to the aid of the Eskimo citizens, while Indian, Indian, half-breeds and indigent whites are also given medical aid. Winter and summer patrols of hundreds of miles are not unusual, and nearly every mode of transportation, known to the North Country, such as airplanes, steamboat, motor boat, canoe, and dog sled has been used to extend this service. Eight doctors are employed in the work, and their efforts to prevent serious illness among the northern natives are bearing fruit—Canada Week By Week.

## Education For Life

The Hon. Dr. Simpson, Ontario's Minister of Education, has the right idea in his decision to overhaul the curriculum in the primary schools of the province so that emphasis will be placed on the "education of pupils for life rather than for the universities." When this is accomplished we may expect to see fewer mistakes in life and fewer failures in the higher seats of learning.

Punctuality is merely the art of guessing how late she will be.

## Students In Year-Long Test

## To Determine If Seasons Affect Use Of Energy

Four unnamed students of the Medical School at the University of Buffalo are the "guinea pigs" in a year-long experiment to determine whether a person uses the more energy in cold or warm weather.

Dr. Fred R. Griffin Jr., head of the Physiology Department, and Miss Julia E. Lockwood, an instructor, who are conducting the test, said it was based on "the amount of oxygen used. This shows the amount of energy burned up."

The four students are living at the Medical School on diets which give them the same number of calories every day, summer and winter. Every morning samples of their expired air are collected in a gasometer and tested for oxygen and carbon dioxide.

## Fuzzle To Naturalists

Two gooslings have been hatched in the Wild Animal park, Moose Jaw, as the result of the mating of a blue goose with a Canada gander. The event is puzzling naturalists. Canada geese usually mate only with their own kind and should anything happen to one of the pair the other goes through life alone.

The first directory of London had a royal origin, being started by Charles I, who wanted a list of citizens who would loan him money.

Sales abroad of German musical instruments are at record levels.



## Highest Grain Prices In Years Encourages Christmas Shopping

Winnipeg.—The farmer who refused 90 cents a bushel for his wheat last October, deciding to hold on to it "just a little longer," looked forward to a Christmas buying spree that promised to outdo anything in post-depression years.

There were not many of them, those grain growers who believed wheat would again go above the dollar mark in price, for current estimates are that of the 217,000,000 bushel crop only 38,000,000 bushels are still in farmers' hands. Last year at this time 45,000,000 bushels had still to be marketed.

But to the select few who sold their grain at Saturday's closing price on the Winnipeg market, \$1.25 a bushel, were added the thousands who marketed approximately 150,000,000 bushels at prices ranging from 90 cents to about \$1.13.

Those prices were the highest paid for the grain in years. As a result of the farm buying power, sharply increased over 1935 even though the crop was a partial failure, sales of Christmas merchandise are currently the best since 1930.

The possibility—some in the grain trade believe it a probability—the world's requirements of wheat this season will exceed the available supply has sent prices this year about 40 cents a bushel above those prevailing last Christmas.

Some there were who had no wheat. Drought again took its toll of the prairies, in southwestern Manitoba, southern Saskatchewan and southeastern Alberta. To them the Red Cross and other relief agencies brought the spirit of Christmas.

The farm implements trade reflected the generally improved rural economic prospects. Sales throughout the west were estimated at from 20 to 30 per cent better than in 1935.

Automobile salesmen, too, reported a fairly good season.

### Present Act Is Sufficient

#### Program For Prairie Farm Rehabilitation Is Nearing Completion

Ottawa.—Few if any, amendments to the Prairie Farm Rehabilitation Act will be needed at the coming session of parliament in order to enable completion of the government's program for the drought areas of Alberta, Saskatchewan and Manitoba.

The program calls for complete surveys of soil qualities in the drought areas, their economic history and records of land ownership. Then a conference will be called at Regina of all parties interested in the land. An effort will be made to arrange evacuation of farmers from poor land and their transfer to good lands with as little disturbance as possible of existing property and other interests.

#### Disposal Of Seized Liquor

Ottawa.—Hereafter liquor seized in Ontario which the department of national revenue is interested will be disposed of in the presence of Royal Canadian Mounted Police according to regulations agreed to by Ontario and Dominion officials.

## Arms Traffic Control Plan May Be Factor To End Civil War

London.—The indirect manner in which the Spanish government announced its acceptance "in principle" of the arms traffic control plan drafted by the non-intervention committee provoked considerable surprise in government circles here.

With the support of Premier Francisco Largo Caballero's government thus at least tentatively assured, the answer of General Francisco Franco was impatiently awaited. There was no indication whether the control proposal would be endorsed or rebuffed by the insurgent commander-in-chief.

News of the government's acceptance was received from the British charge d'affaires at Madrid, G. A. D. Ogilvie-Fox, only after he himself had been informed of the move through the Spanish press. On the basis of newspaper articles it was understood the Valencia government accepted "in principle" but reserved the right to discuss the proposal in detail and even reject it.

Observers viewed Valencia's approval of the arms traffic plan as further expediting the already well-

### Souvenir Hunters Busy

#### Took Practically Everything Portable From Vancouver's New City Hall

Vancouver.—Workmen are busy repairing Vancouver's new \$1,500,000 city hall despite the fact it had been recently opened.

"Somebody stole practically everything portable that wasn't nailed down," executives commented sadly after 30,000 workmen and sightseers had filed through the building.

Included in the "souvenirs" taken were: Three telephones, wrenched from their wiring.

Numerous door-knobs bearing the city coat of arms.

Electrical fixtures from walls and ceilings.

Rubber wash basin plugs.

City workmen besides repairing the damage, were removing initials from gold-leaf ornamentation and woodwork, and repairing damaged radiator grilles.

Worst of all, officials said, was the fact that bills will have to be paid from the city treasury.

### Will Return For Session

#### Rt. Hon. R. B. Bennett Will Be In Ottawa On Jan. 18th

Ottawa.—Rt. Hon. R. B. Bennett, Conservative leader, will be in Ottawa when the House of Commons resumes regular business on Jan. 18. He will not be here for the opening on Jan. 14.

From South Africa, Mr. Bennett was in telephonic communication with his sister, Mrs. W. D. Herridge in Ottawa.

Speaking from Cape Town Mr. Bennett told his sister he was delivering a national broadcast speech a few minutes later.

Leaving Cape Town on the S. S. Edinburgh Castle, Mr. Bennett will arrive in London on Jan. 4 and will sail from there on Jan. 8 for Canada.

Leaving Ottawa on Aug. 11, Mr. Bennett visited New Zealand, Australia and South Africa.

### Problem For Norway

#### Country Seems Unable To Get Rid Of Leon Trotsky

Oslo, Norway.—Expiration of Leon Trotsky's permit to reside in Norway created an impasse from the exiled revolutionary leader and the Norwegian government.

It appeared Trotsky would go right on as a virtual prisoner of Norway and the government could do little about it, except to try to cut the cost of his internment.

Norway has insistently refused to extend Trotsky's asylum.

He, on the other hand, has announced he would refuse an offer of refuge in Mexico, except with full freedom of political activity. It was understood here that would not be granted.

### Tourist Traffic Increases

#### All-Time High Record Is Established In Canada This Summer

Ottawa.—An all-time high in the volume of tourists visiting Canada's national parks was established this summer, Hon. T. A. Crerar, minister of mines and resources, announced. In the seven months ended Oct. 31 more than 700,000 motor tourists visited the parks, an increase of 15 per cent over last year and a new record.

Increases in tourist traffic were noted particularly at Banff, Waterton lakes and Jasper parks in Alberta, Kootenay park in British Columbia, Riding Mountain park in Manitoba and Prince Albert park in Saskatchewan. A new record was also established at Point Pelee park in southwestern Ontario and gains were made at the Elk Island park in Alberta and the Yoho park in British Columbia. There were indications the rail traffic to the western national parks was also considerably greater than in 1935.

"Although tourist travel arising from the national parks at present centres mainly in western Canada," said a statement by Mr. Crerar, "steps are being taken to extend the benefit of national playgrounds conveniently located to residents of the eastern provinces. During the past year two new areas have been added to the national parks system—458 square miles in the northern part of Cape Breton Island presenting outstanding examples of rugged coast line and mountain background, and a strip of more than 20 miles along the northern shore of Prince Edward Island which includes some of the finest bathing beaches in eastern Canada. Surveys of these areas are now being completed by the national parks."

### Alberta Cattle Sold

#### Total Of 1,658 Animals Were Taken By Quebec Buyers

Calgary.—Southern Alberta farmers and ranchers are richer by \$20,000 cash as result of the visit of Quebec cattle buyers.

A total of 1,658 animals were bought by Quebec buyers in a five-week period. R. M. Elliott, special representative of the Quebec department of agriculture, who bought for farmers only, took 545 of the animals at an approximate cost of \$10,000.

Most of the cattle were bought under the free freight plan, the federal government and Quebec splitting the transportation charges.

### Premier Celebrates Birthday

#### Prime Minister King Attains The Age Of 62

Ottawa.—Prime Minister Mackenzie King on Dec. 17 celebrated his 62nd birthday, having been born Dec. 17, 1874, in Berlin (now Kitchener) Ont. He has been to the forefront in Dominion politics for 28 years and three times has been prime minister. Heavily burdened by the accumulation of work incidental to the forthcoming parliamentary session, much retarded by the unexpected constitutional developments, the prime minister spent the day at his desk.

#### King Is Proclaimed

Belfast.—The Duke of Abercorn, governor of Northern Ireland, proclaimed to the Ulster parliament the accession of King George VI. to the British throne. The colorful ceremony was preceded by a meeting of the Ulster privy council, presided over by the governor.

### BARON REWART



Lord Chief Justice of England, who plays a prominent part in the preparations for the Coronation. This is a reproduction of the Baron's latest portrait.

### Demand For Wheat

#### Is Result Of Succession Of Poor Harvests Throughout The World

Liverpool.—Hon. Vincent Massey, Canadian high commissioner in London, said the considerable increase in wheat imports was mainly the result of a succession of disastrous harvests throughout the world.

Addressing the annual banquet of the Liverpool chamber of commerce, he attributed the growing wheat imports to this factor, rather than to advantages of trade agreements reaped by Canada.

Massey said it was often forgotten that Canada's exports to the United Kingdom were made up largely of raw materials essentially non-competitive with United Kingdom products, Canadian timber, for instance, was being increasingly used in Britain.

Canadian customs machinery now was greatly simplified, said the high commissioner. There also had been discussions as to how existing trade agreements might further be improved. All this was part of the declared policy of the Canadian government for freer channels of trade.

### THE CHRISTMAS SPIRIT

The lights behind the window panes May shine with golden glow, O'er holly bough and laurel wreath And sprigs of mistletoe. The Christmas tree may glint and gleam

With all their tinsel art; But, friends, it won't be Christmas 'Less you have it in your heart.

The voices of the little ones In happiness may raise; You, too, may join perfunctorily In carolings of praise.

And tho' you give with lavish hand, And do your ordered part; My friends, it won't be Christmas 'Less you have it in your heart.

The greeting of your neighbors May be kinder, cheerier, too, As merry bells in rapture tell The tidings strange and true;

But the giving and receiving Of presents set apart, Isn't Christmas, O my brother, 'Less you have it in your heart. —F. Grubbs, "Dayton Daily News"

### KING'S NEPHEW PLAYS FOOTBALL



Viscount Lascelles, the King's nephew, struggles from a scrimmage (top centre) while playing in the Lower House Cup final at Eton.

## Danger Of European War Is Seen In Spanish Situation

London.—The Spanish non-intervention agreement has not realized expectations but must be maintained and strengthened by all possible means if the danger of a general European war is to be averted. Foreign Secretary Eden declared in the House of Commons after hearing charges Italian and German columns were fighting with the insurgent forces around Madrid.

Eden endorsed international action to evacuate the civilian population of Madrid, one-third of which was reported in Spain.

Promising continued British and French attempts to mediate the civil war, the foreign secretary said evacuation of non-combatants from the bomb and shell-pitted city would remove one of the bitterest differences between the insurgents and the government.

Capt. J. R. J. Macnamara, Conservative and one of the parliamentary committee which recently visited Madrid, told the house:

"Two responsible states of Europe have been interfering in the civil war in a way absolutely unheard of in any civil war before."

Macnamara said he had no doubt General Franco had received arms and munitions from Italy and Germany to aid his insurgent cause. He told of rumors he had heard that in Berlin barracks notices were posted inviting German soldiers to volunteer for service in Spain.

The member warned, however, facile division of the conflict into Fascists and Communists could not be made. Communists and anarchists formed only the extreme left of the Madrid government forces, with the moderate element growing in strength.

He said the international column fighting in defence of Madrid consisted mainly of French, Germans and Italians who had fled their countries, Poles, Czechs and a few Britons. He had noted Russian tanks, aeroplanes and mechanics. But "I did not see evidence of Russian soldiers in large numbers."

Both he and Wilfred Roberts, Liberal, another member of the committee which toured Spain, suggested, the Fascist powers were counting upon an insurgent victory as a means of exploiting Spain. In this connection, Roberts said Great Britain "has been at great pains to say they don't know whom they want to win the conflict."

He strongly urged that Eden correct any misapprehension by stating Britain considered it most important that Spain be controlled by a liberal and democratic government independent of Fascist powers.

"What form of government would I like to see in Spain?" Eden asked when he took the floor. "My answer is not difficult to give. I should like to see a government in Spain which Spain wants. That is the motive behind our support of the non-intervention policy."

"I want to be quite frank on the subject. Non-intervention has not realized our expectations—neither in the speed with which the agreement was negotiated nor in the manner in

which it has been observed since we joined with the French in initiating it. But what I want the house to consider is whether dissatisfaction is sufficient cause for denouncing a non-intervention policy."

"If we were to denounce it, one result will certainly be that all nations will be free to pour arms into Spain without hindrance of any kind. That would bring the risk of European war nearer. But would it profit the Spanish government? No."

Eden pleaded for continued support of the "hands off Spain" agreement.

Eden said reports in the government's possession proved atrocities had been committed in "tragic proportions" by both sides in Spain.

Joseph Widdowson, Independent, suggested British troops be sent to Spain.

The house finally adjourned on the optimistic statement by Eden that the "international problem, difficult and acute as it is, is by no means insoluble."

### Will Not Form New Party

#### Chief Proponent Of People's Front In Britain Resigns

London.—Formation of a "People's Front" in Britain is doomed as a result of the "inaugural" meeting at "Friends' house," it appeared when one of its chief proponents, the Conservative member of parliament, Robert Boothby, resigned.

He objected to an attack on the Baldwin government by a labor advertisement, G. D. H. Cole, noted economist, at the meeting.

The News Chronicle, which launched the idea, gave little publicity to it in a later issue.

Labor circles declared the idea of a People's Front failed to correspond to the realities of parliamentary politics in Britain at the present time.

They added that Communists like John Strachey, a "founder" of the new organization, are intellectuals rather than men of politics and have always acted more or less independently of their parties.

### Mass Ceremony

#### Unveiling Of Plaques In 14 Cities Commemorating Sir Henry Thornton

Ottawa.—In 14 cities across Canada, railwaymen simultaneously unveiled plaques commemorating Sir Henry W. Thornton, chairman and president of the Canadian National Railways from 1922 to 1932.

The mass ceremony, stretched across a chain of cities from Sydney, N.S., to Vancouver, was centred in Ottawa, where speakers from the railway brotherhoods eulogized the former system head who died in 1933.

The bronze plaques, bearing Sir Henry's portrait in raised profile, were unveiled in Sydney, Halifax, Charlottetown, Moncton, Montreal, Toronto, London, Ottawa, Port Arthur, Winnipeg, Saskatoon, Edmonton, Vancouver, and Prince Rupert.

## Labor Federations Make Suggestions To Government

#### Ottawa.—A recommendation that

Canada, as a member of the League of Nations, cause Soviet Russia to be tried at Geneva on the charge of disseminating Communist propaganda through commercial channels was the feature of representations made by one of the three leading labor federations in Canada which made their annual appearance before the government.

The Confederation of Catholic Workers of Canada urged that Russia be so tried and, if found guilty, that Canada should move for her removal from the league and ask member nations to break off commercial relations with the Soviet.

The Trades and Labor Congress of Canada and the All-Canadian Congress of Labor also made their recommendations for legislative action to improve the lot of the working class and make for better conditions in general. Prime Minister Mackenzie King and a large number of his cabinet colleagues heard the delegations in session.

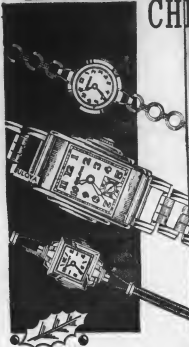
All three delegations asked for greater encouragement to organization among workers, particularly those in banks, public service and the textile industry.

Mr. King replying said that in the face of problems now facing the world this was no time to set one nation against another or class against class.

The government, Mr. Hon. Ernest Lapointe, minister of justice, said, did not like Communism, nor did it like other forms of government alien to the democratic principles which prevail in Canada. But this was no time to stir up hatreds among countries. The best way to combat Communism in Canada was by so caring for the people that forms of government unwelcome to democracy would not gain a foothold here.

With respect to requests steps be taken to force employers to permit workers to organize, Mr. Lapointe said he agreed entirely. He could not understand why any employer would oppose organization among his workers.

## We Have The BULOVA You Want for CHRISTMAS Gift Giving



LADY MAXIM  
As serviceable as it  
is beautiful! Smart,  
new

\$24<sup>75</sup>

SENATOR  
15 jewels; rugged,  
handsome, masculine

\$24<sup>75</sup>

GODDESS OF TIME  
17 jewels; in the  
charm and color of  
natural gold

\$29<sup>75</sup>

J. M. CHALMERS  
Bulova Distributor for "THE PASS"

### To All Children of Coleman



You are requested to be the guests of  
the B. P. of ELKS, at a picture show  
in the Palace Theatre on  
Christmas Day, December 25

Children will meet at the I.O.O.F. hall at 1 p.m.  
and parade to the Theatre led by the  
Citizens' Band

The "Brother Bills" will be in attendance to  
take care of your comforts. So come  
along all you Kiddies.

Signed, "BILLS"

## Grand Dance Christmas Eve

in Coleman Community Hall

Under auspices of Canadian Legion, Coleman Branch

### Come to the Indoor Carnival

on BOXING DAY, Dec. 26th, in the Community Hall  
from 2 p.m. till midnight

GRAND PRIZES FOR ALL

## VANCOUVER British Columbia



### Hotel GEORGIA The City's Social and Business Rendezvous

Central to all activities—yet quiet enough for  
proper rest. This ultra-modern 12-story hotel  
represents the utmost in comfort and convenience  
at moderate rates.

DINING ROOM AND COFFEE SHOP  
Outstanding Service—Popular Prices

#### WINTER RATES—

Single, from \$2.50; Double, from \$4.00  
per day. All Rooms with Bath or Shower.  
Special Weekly and Monthly Rates  
on application to Manager.

CENTRAL—SMART

INEXPENSIVE

## The Churches

### United Church

There will be a service in the  
church on Christmas morning at  
10.30. It will not last beyond  
11.30.

Special attention is directed to  
the Christmas service for the  
Sunday school with the parents  
and friends on Sunday morning.  
The children will take a major  
part in the service and in place  
of the sermon there will be an  
original Christmas story by the  
minister. There will be no Sun-  
day school session on that day.  
The usual service will be held in  
the evening at seven.

Holy communion at St. Alban's  
Christmas Day, 7 a.m. and 9 a.m.

### A SOURCE OF ACCIDENTS

Too many cars and too few arterial  
highways from urban centres is rank-  
ing as one of the main causes of ac-  
cidents that turn holidays into trage-  
dies for motorists.

Road engineers in the western pro-  
vinces are concerning themselves with  
those cases where limited mileage by  
arterial highways is incapable of safely  
carrying excessive traffic.  
Improvement of secondary highway  
system with smooth low-cost asphalt  
surfaces, it is pointed out, would pro-  
duce the safety valve for relieving  
this hazardous condition.

Concentration of expenditures on  
relatively few miles of high-cost high-  
ways has concentrated traffic on these  
short sectors. Maintenance costs are  
necessarily high and skimpy appropria-  
tions for this purpose forced by the  
low government budgets of the  
past few years have to be thinly  
spread over the general highway sys-  
tem. —Adv.

### PAID CIRCULATION

is considered by experienced advertis-  
ers as the safest way in which to get  
their announcements before the pub-  
lic. That is why national advertis-  
ers and big merchandisers, besides  
leading merchants in cities and towns,  
use recognized newspapers. They do  
so because undoubtedly it is good  
business practice, and also because  
newspapers render public service  
which no other forms of advertising  
give.



A select, perfectly blended  
liquor whisky... rich in  
quality and flavour. You  
can't go wrong when you  
order this popular brand.

34 OZ. FLAT  
OVAL BOTTLE \$2.50

B. C. DISTILLERY CO. LTD.

This advertisement is not inserted by the  
Alberta Liquor Control Board or by the  
Government of the Province of Alberta.

## As a Life Insurance Policyholder Your Policy is Larger Your Premium is Smaller

### Because of Interest Earnings

YOU get more Life Insurance,  
and you pay less for it, because  
of interest.

The hard-earned savings that you  
set aside each year for the financial  
protection of yourself and your  
family are invested for you by your  
Life Insurance company in govern-  
ment and municipal bonds, first  
mortgages, public utility bonds, in-  
dustrial and other interest-bearing  
securities.

Because of the interest earnings  
—the rental value of your savings  
—your money makes more money,  
and this earning power of your sav-  
ings is put to work for you from the  
moment you pay your first Life  
Insurance premium.

At that moment, the Life Insur-

ance company that you have  
chosen to act for you begins accu-  
mulating necessary funds to pay  
your policy claim promptly and in  
full when it falls due.

These funds are regulated by  
Dominion and Provincial Insurance  
Acts and are mathematically calcu-  
lated. To maintain them, both the  
premiums you pay and the interest  
earned on them are necessary.

The part played by interest is,  
therefore, an essential part of your  
Life Insurance contract. Your pol-  
icy is larger, your premium is  
smaller, because of the additional  
money that interest earnings add to  
your savings, and this is true in the  
case of 3,500,000 other Canadian  
Life Insurance policyholders.

## Life Insurance



Guardian of

Canadian Homes

### YOUR FRIENDS WOULD APPRECIATE

a copy of The Journal every week, mailed to their address anywhere  
in Canada, at a cost of \$2.00 a year including postage.

HAVE US PUT THEIR NAMES ON OUR MAILING LIST

## Co-Operative

### SPECIALS FOR CHRISTMAS

Good from December 19th to 24th

#### Xmas Nuts

Fresh Roasted Peanuts, 2 lbs.	23c
Filberts, large, per pound	20c
Manchuria Walnuts, 2 lbs. for	25c
California Budded Walnuts, per lb.	25c
Large Brazil Nuts, 2 lbs. for	45c
Pecans, per pound	30c
Almonds, per pound	30c

#### Apples

Delicious, Fancy Wrapped, per case	\$2.45
Delicious, "CC" Unwrapped, per case	1.90
McIntosh, Fancy Wrapped, per case	1.75
McIntosh, "CC" Unwrapped	1.45
Northern Spy, Fancy Wrapped	1.95
Northern Spy, "CC" Unwrapped	1.75
Wagner, "CC" Unwrapped	1.85

Moir's Fancy Chocolates, 5 lb. Box	98c
Moir's Extra Fancy "Box from 25c to 4.25	

Jap Oranges, per box	\$1.00
Large Oranges, per dozen	50c

Celery, 2 pounds for	25c
Cauliflower, Large Heads, each	20c
Lettuce, Large Heads, 2 for	25c
Cranberries, per pound	28c

Hot House Tomatoes, 2 pounds for	35c
Emperor Grapes, per pound	15c
Endives, large, 2 for	25c
Danjo Pears, per pound	10c

OUR MEAT DEPARTMENT will be at your service with the Best Quality  
of Fresh and Cured Meats of every description at Lowest Possible Prices

**TURKEYS, No. 1 Milk Fed - Per Pound 25c**

IT PAYS TO SHOP AT THE CO-OP. For other Specials see our Window and Counters

## Additional Christmas Greetings

### Season's Greetings

To my valued patrons and friends I extend the season's greetings and wish them Health, Wealth and Happiness in the coming year.

**H. C. MCBURNEY**  
Druggist and Stationer



### A Merry Christmas and a Happy New Year

Extended to all my patrons and friends

**W. FREDRICKSON**  
Sentinel Motors Repair Department



## Christmas Is Coming--Hurrah!

And Palm Confectionery has the things that will make it merry and bright and give the real Christmas touch.

For presents our assorted boxes of Chocolates are most acceptable to young and old. Nuts, Candies and all the trimmings that round out the Christmas party, including Canada Dry Ginger Ale, Soft Drinks, Cigars, Cigarettes and Tobaccos.

### Palm Confectionery

Joe Lysek, Proprietor

Telephone 91

## Buy From Your Local Greenhouse

Spray Mums from, per doz. \$1.25 to \$2.00  
Large Mums from, per doz. \$2.00 to \$4.00  
Holly Wreaths to order, from \$1.75

Carnations, Beautiful Potted Plants and Cut Flowers, Poinsettias, etc.

Funeral Flowers, Wedding Bouquets, etc.

In ordering from us you have flowers delivered direct from grower to customer, the same day the flowers are cut in our greenhouse.

### BLAIRMORE GREENHOUSES

C. Minunzie, Proprietor. Telephone 96  
or leave orders at Ed. Ledieu's Store.

## The Sensation of 1937

"PONTIAC" in the Low Price Field

A carload of  
**Buick and Pontiac Cars**  
Now Rolling

### Sentinel Motors

General Motors Dealers  
Nearly 25 Years Service to our Customers  
Phone 21 A. M. Morrison, Coleman

## Local Sports "Chip-in" and Help Pay Expenses of Local Runner

[From The Journal, Oct. 22, 1934.]

Exhibiting the real Christmas spirit, and appreciation of good clean sport, Messrs. W. Jenkins and Wm. Wright made it possible for Fred Lees, Coleman's long distance runner, to leave for Calgary on Saturday with eighty-five extra simolens in his pocket, where he will participate in the Herald road race on Christmas Day.

Fred has put Coleman on the map in running circles, having won the Lethbridge road race for two successive years and made a good showing in Calgary last year, each time he has always paid his expenses out of his own funds. However, this year a few of his admirers thought it would be a nice thing to show him that his efforts in the past were appreciated locally.

### TENDERS FOR CONVEYING SCHOOL CHILDREN

TENDERS will be received by the secretary of Coleman School District up till 4 p.m. on Tuesday, December 29, 1936, for the transporting of ten school children from the east end of Crows Nest Lake to West Coleman school, and return, five days a week, holidays excepted. Tenders must be made on the basis of one daily round trip, at cost per trip. Service to commence on Monday, January 4, 1937.

(Sgd. James Polak, Sec.-Treasurer)

Question of Price  
Salesman: "Now this coat I will let you have for half the catalog price."  
Customer: "What was the price of the catalog?"—Northern Messenger.

In More Ways Than One  
"Do you know anything about people who travel in trailers, Pop?" asked the young hopeful.  
"Well, I know one thing about them," replied Pop. "They detest flats."



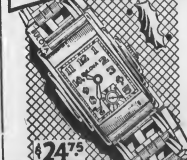
## FREE

with every purchase of \$5.00 Worth of Goods a beautiful doll will be given.

Take advantage of this offer at once, as only a limited number given.

**Walter Bobbitt**  
West Coleman

This Handsome  
**BULOVA**  
Solves Your Gift Problem



SENATOR  
Another outstanding value—simple, handsome, distinctive looking. An accurate 15 jewel Bulova at a very low price.  
Buy Now—Pay Next Year

**J. M. Chalmers**  
Bulova Dealer for "The Pass"

A portable typewriter is a very useful machine for the home or office. For teachers it is of value in making neatly typed reports, filling in forms and personal work. The terms are such that you may pay for it while using it, on the monthly payment plan. Also handy typewriter desks with each new machine for \$2.50.—Journal Office.



Remington Junior Portable \$45.

### LEGION DANCE and CARNIVAL

Remember Christmas eve is the date of the Legion dance in the Community hall, and on Boxing Day, December 26, the indoor carnival in the hall. Every player at Bingo gets a chance on the grand prize. The carnival opens at 2 p.m. and continues till midnight.

Prompt Pay builds your Credit and Credit Builds your Business.

## Ed. Ledieu

Daily Free Delivery to all parts of the town

"The Big Corner Store" PHONE 232

Consult our Week-End Specials. Save Money.

The same Grocery Specials as advertised last week hold good for WEDNESDAY and THURSDAY, DECEMBER 23 and 24



We take this opportunity of extending to all our customers and friends in Coleman

## The Season's Greetings

**XMAS MIXED CANDIES** We have a large assortment at 20c, 25c, 30c and 40c per pound, also chocolates in fancy boxes. We still have some of Moir's 5 pound boxes at 99c.

**FOR THE SMOKERS**—We have a large assortment of Cigars, Cigarettes, and Tobacco in Christmas wrappers.

**NUTS IN THE SHELL**—We have Peanuts, Filberts, Walnuts, Almonds, Brazils and also Chestnuts at Bottom Prices.

**XMAS CAKES and PLUM PUDDINGS** arriving next week.

**TO ARRIVE NEXT TUESDAY**, Head Lettuce, Cauliflowers, Tomatoes, Brussel Sprouts, Celery, Sweet Potatoes, Cucumbers, Green Onions, Radishes, and all other Seasonable Lines.

**TURKEYS---** NOW IN STOCK, place your order with us now; avoid disappointment **---TURKEYS**

## Suitable Gifts For All

TOYS - DOLLS - SLEIGHS - SKATES - SKIS



### Christmas Tree Lights

per set

\$1.00, \$1.25, \$2.00

Silverware, China, Pyrex  
Smoke Stands, Electric Lamps,  
Electrical Appliances  
Furniture and Glassware

### SHOP EARLY

and help us to help you.

Our stock is complete and very attractive, and laid out for convenient inspection  
**SEE OUR STRIKING WINDOW DISPLAY**

## Coleman Hardware Co.

Wilfrid Dutil, Manager

Phone 68



We have some good buys, especially for Christmas, in Lingerie of all kinds—it will pay you to see them.

Here is a fine present—Satin Slippers, at \$1.50 to \$1.95

Angel Skin Slips, very acceptable, Christmas Selling \$1.00 to \$1.35

Satin Dance Sets, will go quickly at this price \$1.95

And a Clearance Sale of all FALL HATS—They've got to go!

## CHAS. NICHOLAS

WISHES YOU ALL A VERY MERRY CHRISTMAS



Traffic accidents in Russia are on the increase. Abolishing Sundays, you see, wasn't the remedy.



# GIFT GUIDE



for Eleventh  
Hour Shoppers

**Dress Shirts---** By Allan's, Forsyth, Tooke, Lewis or Robinson—a selection that will please the most discriminating tastes. Priced from **79c to \$3.75**

## Belts and Suspenders

Hickok's Choicest Belts and Suspenders to select from.

## Socks and Ties Galore

You'll never want from the lack of assortment; we have them in all ranges and at all prices.



## Men's Gloves

Lined or Unlined in Tans, Greys and Browns, all sizes. Don't leave until the last day—come in and choose now.

## Men's Pyjamas

Paisley's and other new features in the popular price range—a welcome gift at any time.

REMEMBER—There is nothing in Men's Wear that we cannot suit your need for any time or for any occasion.

# Frank Aboussafy

MEN'S WEAR STORE

Main Street, Coleman



## Your Opportunity to Buy Gifts At CLOSING-OUT Prices

**PYJAMAS** in various shades, a most useful suggestion for a present, now **\$1.95**

**DRESSING GOWNS**, in original patterns, and always useful. **\$2.95 to \$3.95**

**ATTRACTIVE HOSE**, a big variety to choose from, buy early, a pair... **75c, \$1.00**

**SATIN AND CREPE SETS** at various prices.

We urge you to **BUY EARLY**—Closing-Out Prices on Entire Stock of Ladies Wear.

# Pattinson's

JEAN REID, Manager

LADIES WEAR STORE

Main Street, Coleman

## Last Minute Shoppers



Come in and pay us a visit—you'll be surprised at the selection of Christmas Gifts which we still have to offer for Boys and Girls—and for the Home.

# Pattinson's Hardware Store

Telephone 180, Coleman



GET YOUR  
Christmas  
Turkey  
Early

And Save Disappointment

We pledge ourselves to sell the highest grade Turkeys at the

**LOWEST POSSIBLE PRICES**

**WEST END MEAT MARKET**

Cierny & Zezula, Props.

Telephone 291j

## Local News

Coleman airport is the highest on the Canadian air route, yet is 2,000 feet lower than the landing field at Cheyenne, Wyoming.

Installation of officers of the Elks Lodge will be held on Jan. 7, as follows: Past exalted ruler, F. Barringham; exalted ruler, M. Stigler; leading knight, W. Read; loyal knight, R. Bell; lecturing knight, A. Webster; secretary, G. Brown; treasurer, W. Dutil; chaplain, H. Tiberghien; tyler, John Smith; outer guard, W. Gate; esquire, J. M. Chalmers; trustees, J. M. Rushton, G. Evans, and H. Antle.

C. Gildo, 63 years, a resident of West Coleman for many years, is making good progress at the hospital where he has been a patient for the past two weeks. He received serious injuries when the trap-door of his cellar gave way, causing him to fall in, resulting in a fractured hip and three fractured ribs. He managed to crawl up and into bed where he lay for two days before the milkman heard him calling. Medical attention was quickly given and he was then removed to hospital.

If it is advertised in The Journal it must be O.K.

## Local News

Calgary Radials are scheduled to meet Canadians at the local arena on Saturday.

The hockey game scheduled to take place between Kimberley and Blairmore at the Kimberley arena on Saturday was cancelled.

Messrs Ledieu, Boulton, D'Appolonia and Moores motored to Fernie on Tuesday where they attended the funeral of the late Sherwood Herchmer.

Doreen Jenkins, small daughter of Mr. and Mrs. Geo. Jenkins, was knocked over by a truck on Main street recently and received slight injuries.

Miss Collins of the staff of Garbutt's Business College, Calgary, is here visiting her sister, Mrs. C. J. Devine, and Mr. Devine, during the Christmas holidays.

Dr. and Mrs. K. McLean and son left Sunday for Innisfail and Camrose where they will visit their parents' homes. Dr. and Mrs. McLean will then go to California where they will spend a two months holiday.

Hugo Mackie and Eric Hornquist of Kimberley Dynamiters who were injured at St. John, N. B., and as a result lost their chance to tour Europe with their team mates, are expected back at Kimberley within the next few weeks.

Mrs. John Burrell and Mrs. Robt. Morris returned Sunday morning to their homes here after visiting at Drumheller for the past few weeks due to the serious illness of the former's grand-daughter. Mrs. Burrell went back to Drumheller on Wednesday and will stay there indefinitely.

Mrs. J. Kinnear and Mrs. Wood were joint hostesses at a bridge party at the home of the former to a number of lady friends on Friday evening. Prize winners were Mrs. Wm. Bell, Mrs. Wm. Burrows and Mrs. A. Anderson, consolation. Four tables were in play. A delicious luncheon was served after the games.

The Lethbridge Herald photographer is to be congratulated in the added interest he gave Pass hockey fans in Monday evening's edition relating to the Canadian-Maple Leaf game. Although the picture was too dark to show the features of the players plainly it nevertheless gave added zest to the story description of the game and it is hoped the photographer keeps up the good work.

## Palace Theatre

Best Sound Effect — High Class Programs  
Nightly 8 p.m. Saturday 2 p.m., 7.30 p.m. and 9.30 p.m.

Fri., Sat., and Mon. Dec. 25, 26 and 28.

The DIONNE QUINTUPLETS in

## 'REUNION'

with Jean HERSHOLT and Rochelle HUDSON  
also showing Paramount News and Musical Shorts

Tues., Wed. and Thurs. Dec. 29, 30 and 31.  
DOUBLE PROGRAM

Roscoe Kearns in - 'Three Married Men'  
and  
Virginia WEIDLER and Henrietta CROSMAN in  
"A Girl of the Ozarks"

COMING Fri., Sat., and Mon., Jan. 1, 2 and 4.

"Stage Struck"

Kalamazoo Gazette: The oldest inhabitant now is the fellow who remembers when the town's filling stations had but one pump apiece. Buy from those merchants whose ads you read in The Journal, for they carry dependable merchandise at lowest market prices.



PHONE 32 J. M. ALLAN Free Delivery  
THE STORE OF BETTER SERVICE



## Season's Greetings

Most cherished among the gifts bestowed by the passing years is the memory of the pleasant relations with those whom we have been privileged to serve. May the New Year be prosperous and filled with all the good things of life for you and yours.

## Jap Oranges

Better than ever this year

Per Box \$1.00

## Ginger Wine

A delicious Old English Cordial, and it's good.

Per Bottle 45c



Help us to serve you better by shopping early.

## Nuts

Mixed—Brazils, Filberts, Almonds and Walnuts  
2 pounds for . . . 45c  
Shelled Brazils,  
per pound . . . 50c  
Budded Walnuts,  
per pound . . . 25c  
Fresh Roasted Peanuts,  
2 pounds for . . . 25c

**CIGARETTES---Special Christmas Boxes of 50, per box - 50c**

**Candy---** Special Christmas assortment, all fresh and many varieties. **3 lbs. for \$1.00**

Moirs', 5 pound chocolate assortment, 1.00  
Marshmallows, all fresh, pkg. 10c and 25c  
Salted Peanuts, Fresh, pkg. 5c and 10c

Chocolates in Fancy Boxes 25c to \$1.50  
Ganong's Peppermint Patties 35c  
Rowntrees Chocolate Buds per lb. 25c

## We Still Have a Good Supply

of Raisins, Currants, Peel, Walnuts, Almonds, Cherries, Ground Almonds, Dates, Figs, Apple Cider and Crystalized Ginger.

Canada Dry Ginger Ale, pints, 1 doz. \$1.15  
Quarts, 1 dozen for \$1.80  
Refund on Bottles.

Belfast Ginger Ale, Quarts . . . 25c  
Lime Rickey, Quarts . . . 25c  
Welch's Grape Juice, Pints . . . 40c

**Butter---** Buy the best for your Christmas table. Numaid, Golden Meadow or Palm, all first grade. **3 lbs. 95c**

MacLaren's Olives, Stuffed or Plain, 30c and 35c  
Table Raisins, Large and they are fresh, Cello package 35c  
H. P. Sauce, per bottle 35c  
Heinz Tomato Catsup, per bottle 25c  
Fruit Cocktail, Delmonte, per tin 35c  
Fruit Salad, Malkins' Fancy, 3 tins \$1.00  
Peas, Green Lake, Choice, 3 tins 50c  
Asparagus Tips, Clarke's, Fancy, tin 25c  
Salad Dressing, Swift's, per jar 25c  
Raspberries, Silver Crest, per tin 25c  
Strawberries, Malkins' Fancy, tin 30c  
Christies Ritz Biscuits, per pkg. 20c

Cranberries, Fresh, 1 lb. Cello pkg. 30c  
Sweet Gerkins, Crunchie, 14 oz. bottle 35c  
Sweet Pickles, Family Circle, 27 oz. bl. 40c  
Meat, Clarke's, 1 lb. pkg. 20c  
Plum Puddings, Hunter's, each 55c  
Pineapple Gems, the finest in Pineapple, large tin . . . 45c  
Peaches, Pears, Apricots, Malkins' tin 25c  
Jello, seven delicious flavors, 3 pkg. 25c  
Table Napkins, white or colored, pkg. 15c  
Ice Cream Powder, Junket, package 10c  
Mince Meat, Bowes', per pound 25c  
Tomato Juice, Fancy Quality, 3 tins 25c

We will have a good supply for Christmas of Celery, Cauliflowers, Lettuce, Tomatoes

## APPLES---Have a Box on Hand for Christmas

Delicious—Fancy Faced and

Filled, per case . . . \$2.25

Delicious—Extra Fancy Wrapped,

per case . . . \$2.50



COLEMAN'S WIDELY-READ and INTERESTING LOCAL COMMUNITY WEEKLY NEWSPAPER

# THE COLEMAN JOURNAL

Brings Greetings From Local Business Houses Who Appreciate Coleman People's Goodwill and Who Strive to Serve Them. May The New Year Dawn With Renewed Hope.



## Christmas Abroad

THEIR WAYS ARE DIFFERENT  
BUT THE SPIRIT IS THE SAME

TO women in all parts of the Empire Christmas means December 25 and turkey, plum pudding and crackers, pork pie and a Christmas tree, mince pies and presents. writes Janet Garrick in the Cape Argus. But Sweden has already celebrated Christmas the previous day with fish and rice porridge. Holland has had her festivities 20 days before and is spending the day in worship, Scotland is waiting for the end of the year, and all Hungary is quiet at home.

Holland celebrates Christmas as early as December 5 and calls it St. Nicholas. The original saint is said to have been a bishop who rode on a white horse from Spain, and with his colored slave, Black Pete, distributed money and gifts to the poor.

For weeks before this day children in Holland sing songs and hide notes in their

paring lutfak, dried ling, their Christmas fish. Lutfak when bought is as hard as wood, and to prepare it for eating it is treated with batterings with a wooden club and soaked for days in liquid made of birch wood, ash and lime or a soda solution. Frequent changes of water and scrubbing eventually prepare the fish for tying in a cloth and boiling. It is served with melted butter and peas or cream sauce and potatoes.

Then comes the thrill of rice porridge—rice boiled for hours in milk, sweetened and flavored with cinnamon. But this insipid mess determines the fate of the one who finds the blanched almond hidden in it and marries within a year.

Santa Claus knocks at the door later in the evening, not so much bent in the back with the presents he carries as the amount of red sealing wax stuck on each parcel. Perhaps the gayest ceremony of the season in Sweden is burning a sugar loaf over a copper pan of glogg—a mixture of brandy, port wine, almonds, raisins and cloves.

The sugar loaf is placed on a grid over the copper pan which shines brilliantly on the table. Glogg is poured over the sugar and a match lit against it. The flames rise up and as the sugar melts it sweetens and beats the glogg.

Christmas is not Christmas for any Scandinavian until he or she has received a marzipan pig. It may be a little piglet with match stalks for legs or a huge mother pig and all her litter.

Marzipan pigs in Scandinavia are like the Christmas tree in Germany. Each person in a German household receives a miniature Christmas tree and each person's gifts are arranged round the individual trees. A miniature tree is always set along with gifts from home to German friends and relatives abroad. Nearly every German town and village has its communal tree in a public square lighted and decorated, with children singing carols round it.

slippers on the hearth for the hovering spirit of St. Nicholas. The notes are often replaced by sweets before morning—assurance of a later visit from the saint. At the evening the house and a chair of honor are decorated and servants collected in one room, and by the time a rattle comes on the door the children are agog. Suddenly the door opens and a handful of ginger nuts are thrown into the room to herald the arrival.

St. Nicholas wears bishop's clothing and carries a crook. Black Pete has a sack on his back full of presents and a bundle of sticks "to beat the bad children." Along with their presents everyone of the household receives their Christmas initial in chocolate—it often weighs a pound.

Then St. Nicholas shows an uncanny knowledge of the children's bad habits and suggests ways of improvements. He inspects their school reports and comments on the drawings or other school work shown to him.

That day everyone eats cinnamon biscuits in animal shapes, marzipan fruits, tough shortbread fingers of Black Pete, or special St. Nicholas cake of almond paste in a pastry crust.

Part of the decorations of a house in Holland is a miniature manger scene with the Three Wise Men and the Angel. It is lighted and around it the children say their prayers.

December 25 and 26 are spent quietly at home and at church, and the fare is simple everyday food.

Sweden, too, spends part of the Christmas festivities before the Christmas Day on December 13, Lucia, or Little Christmas.

The young people of Northern Sweden particularly, dance, perhaps, the whole of the eve of Lucia, and in the early hours of the morning one of the daughters of the family takes the whole household a cup of coffee. It is the dress and ceremony of this custom that make it so charming.

A long white dress down to the floor is worn, the girl lets her hair flow down her back, and round her head she wears a wreath of whortleberry leaves and lighted candles. On the tray of steaming coffee are flickering candles.

Present-giving day is Christmas Eve in Sweden and the other countries of Scandinavia. The midday meal that day is a community meal in large households. All the family take that meal in the kitchen with the servants. In the middle of the table stands a huge stock pot containing a mixture of boiled ham, sausages and silvered. Whole slices of bread are dropped into the pot and when soaked are served with the contents of the pot.

Dressing the Christmas tree takes up the afternoon of that day, then comes the traditional meal of Sweden's Christmas Eve—fish and rice porridge.

While women in the Empire are making mincemeat and plum pudding weeks before-hand, Swedish housewives are pre-

## In That Little Town

IN BETHLEHEM WAS BORN  
THE HOLY BABE

BETHLEHEM or The House of Bread, was more anciently known as Ephrath or Fruitful, but in modern times is called Beit-lahm or "House of Flesh."

All three names are significant to Christians whose interest in it arises from the tremendous fact that in that little town was born Him Who was rightly called "The Bread of Life." Who was to be the

Thither came the widow Naomi and her daughter-in-law Ruth, the Moabitess, mourners, bereft of all they had held dear. There the young widow Ruth was wedded to her wealthy kinsman Boaz, thereby becoming great-grandmother of the Palmist-King David, and also one of the progenitors of the Christmas King, the Lord and saviour of Mankind.

Rehoboam, son of Solomon, made a



fruitful Head of a new race, widespread as the world itself; and Who was there born in human flesh, though the Almighty son of God.

Its history was by no means all bright and holy. Jacob hurrying along with a deathly sick wife, was compelled to halt nearby, while his greatly beloved Rachel gave birth to the little Benjamin, and then in her husband's arms died there. Her grave is still marked by a rough stone monument!

It was in Bethlehem that the young Levite lived, who Micah hired to be his chaplain, and with whom is connected the tragic story in the last chapters of the book of Judges. The terrible tale of wrong doing and reprisals came perilously near to the destroying of the whole tribe of Benjamin, within whose limits Bethlehem was situated.

fortified city of Bethlehem (2 Chronicles XI, 16) and later a famous khan (corresponding to our hotel) was built there probably by Chinnam, son of Barzilai the Gileadite who befriended David (2 Samuel XVII.) when in trouble and was named after him (Jeremiah XLII, 17). This khan appears to have been a place where caravans were made up for long journeys, and it was from thence that the rebellious Jews, disregarding God's orders set off for Egypt, carrying the prophet Jeremiah with them. It may have been that same Khan, or in New Testament terms that inn, at which Joseph and Mary (Luke II) applied for lodging, but could find no other accommodation than a stable in a grotto under, or near to it, wherein to spend the first of all Christmas Eves, although they were both of royal descent, descendants of King David himself!

That poor stable became the most famous bed-chamber in the whole world, for there amidst the cattle was born the holy Baby, Who was God, the Creator of all things, clothed in mortal flesh, that He might become the Saviour of all who wished it from their sins!

To the stable came the shepherds called away from their sheep-folds by a herald in the heavens, accompanied by singing choirs of angels, who made the thrilling momentous announcement: "unto you is born this day in the City of David, a Saviour who is Christ the Lord" (Luke II, 11).

Some months later, when the greatly blessed parents had found better lodgings, came Magi, Wise men,—tradition asserts that they were kings—from the East to worship and present kingly gifts to the Infant Jesus.

And came also the wicked Idumeans, King Herod's brutal soldiers, to butcher in cold blood every baby and little child in Bethlehem!

A noble old stone church built by the British Princess Helena, mother of Constantine, the first Christian Roman Emperor, in the fourth century A.D., now stands over that stable site on David's royal city. Its walls are decorated with colored pictures made of inlaid precious and other stones, upon a groundwork of gold.

The church is built in the form of a cross, its nave resting on forty-eight pillars of pure white marble, its chancel containing the high altar forming the upper part of the cross. On each side of the chancel, a staircase leads down to the grotto directly under the altar. The grotto is about forty feet long, twelve wide and nine feet high.

On its eastern wall is a niche inlaid with marble, marked by a silver star, surrounded by a halo. An inscription tells us that:

"Here Jesus Christ was born of the Virgin Mary."

Nearby is a smaller niche now also inlaid with pure marble, which, it is thought,



might have been where the "Mother laid her Baby in a manger for his bed."

Countless thousands have knelt in sacred worship before that most holy shrine, once "a lowly cattle shed," the only shelter this evil world could provide for its Maker, Redeemer and King, when in pitying love and tender saving mercy He came to visit it, at the Christmas tide!

## For Health . .

MAY you all have the great happiness and the prosperity that goes with the most robust good health.



Webster's

"The Value Store"

Main Street, Coleman

## Our Very Best Wishes To You

WE here and now send our very best wishes to you for a Merry Christmas, good cheer, happiness and the best of health.

## White Lunch Cafe

J. V. NORTHAM, Proprietor

Coleman, Alberta



## At Christmas . . .

MAY Santa Claus bring you not only material things, but the most permanent and lasting good things of life—health, happiness, prosperity and a keen zest for living. Merry Christmas.

## Frank Aboussafy

Men's Wear Store

Coleman, Alberta

## F. M. Thompson Co., Blairmore

THE OLD RELIABLE PASS RETAILERS

EXTEND to their Coleman friends and all others in the Crow's Nest Pass hearty Christmas Greetings and express the hope that you will all enjoy happiness in the New Year.

PHONES 15 and 25

BLAIRMORE

## Good Fortune

TO our customers and to our fellow merchants, to our friends and to strangers we wish good fortune, happiness and good health.



## Empire Hotel

J. A. McDONALD, Prop.

## Christmas Cheer

AT this season we pause to thank our patrons for the assistance they have given us in the successful pursuit of our business and to assure them that we shall strive to serve in even more complete ways.

## Snowdon's Store

Good Books for Adults and Children - Magazines, Fancy Goods



## Good Will to All

GREAT good cheer, prosperity, health and glad tidings — we wish them all to everyone in this season of peace and good-will toward all men.

## Grand Union Hotel

WM. BELL - Prop.

## Best Wishes Once Again!

ONCE again the year rolls around to that season of good cheer and warm good-will to all. When you have thought of all the good things which come to you this Christmas, double them and that will be our wish for you.

## J. H. Peel

METROPOLITAN LIFE ASSURANCE COMPANY

## Cole's Theatre

extends to all hearty good wishes for the Christmas Season and trusts that the progress shown during 1935 will continue during the coming year.

William Cole, Proprietor



Bellevue, Alberta

## May Your Dreams Come True.....

in the Home you most desire

We play an important part in the building of homes.

## Excel Builders' Supply Company

Wishes You A Merry Christmas

## Yuletide Customs

THE "GOOD OLD DAYS" HAD  
WAYS OF THEIR OWN

TURKEYS have always been a popular item of the orthodox Christmas banquet. It is recorded that, on December 24, 1793, a total of 1,700 birds were dispatched from Norwich to London. Some of them must have arrived rather late for dinner. The boat's head, as a Christmas dish, is mentioned by Chaucer. In the days of our ancestors it was served up with great ceremony, and at Windsor Castle the State trumpeters were instructed to "sound a fanfare" when it left the kitchen.

Pantomime, which has a close connection with the festive season, was introduced into England in 1717, the first specimen being called "Harlequin Sorcerer."

The nursery legends that afterwards became popular with libertines were not drawn upon until a much later period. A hundred years before pantomime was thought of Ben Johnson wrote a "Christmas Masque." This was played in 1616, and one of the characters was called "Minc'd Pie." A somewhat similar piece was written by David Garrick in 1773.

In the "good old days" the singing of carols was part and parcel of the recognized Christmas observance in all well-ordered households. Some of the earliest had their origin in folk-lore and legends, and thus made a wide appeal. The singing was accompanied by dancing. The "waits," who added music to the Christmas festivities, seem to have gone into the limbo of discontinued customs. Originally these itinerant musicians were attached to the Court. With the passage of years, they held an official post under the Lord Mayor, and were provided with a badge, to prevent them being "moved on" by the police.

The custom of giving "Christmas boxes" is as old as the festival itself. Older, in fact, for it existed in the days of the Druids. Where England is concerned, Royalty did not disdain to accept a Christmas gift from loyal subjects. Queen Elizabeth put her entire household under contribution, and it is on record that she graciously accepted "one pye from ye head cook, and two rolls of fair cambric from ye dutman."

might have been where the "Mother laid her Baby in a manger for his bed."

Countless thousands have knelt in sacred worship before that most holy shrine, once "a lowly cattle shed," the only shelter this evil world could provide for its Maker, Redeemer and King, when in pitying love and tender saving mercy He came to visit it, at the Christmas tide!

